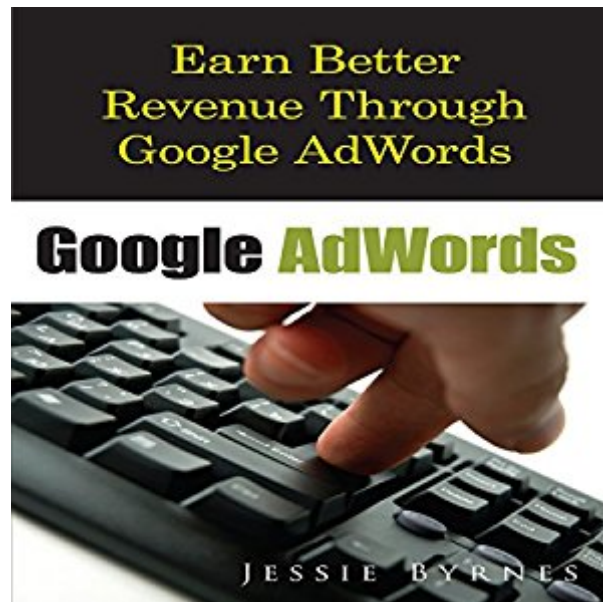


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# Google AdWords: Earn Better Revenue Through Google AdWords



## Synopsis

Google AdWords is a very substantial revenue earning tool for the Google search engine. This is their main advertising product and it successfully manages to bring in several billions of dollars worth of revenue each year. Discover the strategies here.

## Book Information

Audible Audio Edition

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#1533 in Books > Business & Money > Marketing & Sales > Advertising #4550 in Books > Business & Money > Accounting

## Customer Reviews

Not that good. Kind a boring. There are better books out there. I couldn't get through it

I really don't like to give lower star ratings; however, this book is not worth anyone's time as is. The book is very poorly written. I don't think there is a single paragraph that didn't contain grammatical errors. Worse, some of the sentences didn't even make sense. To top things off, the content is weak. You won't get anything more than you'd get - for FREE - via google's Ad Word help pages. If you want to see AdWords in action, I found the youtube video "AdWords Tutorial 2014" by Isaac Rudansky really helpful. Not only does he walk you through creating campaigns, he gives helpful tips on make your ads shine. (I'm not affiliated in any way - I just searched google videos and found him). I "rented" it via Kindle Unlimited, so at least it didn't cost me anything. If you watch the video above and still want some more material on AdWords, look elsewhere.

Worst audio book ever!

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